

Sheldon Stier | President

Sheldon Stier has been an independent advisor to individuals and corporations for over three decades, advising his clients through many economic cycles. An advocate for sound financial advice, he is known for his ability to explain and navigate complex financial situations.

His strength lies in his ability to use his personal real-world experience to make financial strategies more accessible. He helps both clients and advisors extract the most value from their financial lives and guides them to new areas of opportunities and growth.

Sheldon is the President and Chairman of the Independent Financial Brokers of Canada (ifbc.ca); the pre-eminent Canadian association for independent financial advisors.