Simon Reilly

Simon Reilly is an international values and behavioral analyst, business coach, speaker, and author. He has decades of experience working virtually with professionals combining extensive research and study in values & behaviors analysis, inspiration & motivation, leadership, change management, vision & business planning, team building, and sales & marketing.

His coaching, speaking, webinars and workshops help leaders, managers, professionals & their teams reach and exceed their goals in any economic climate.

Simon goes beyond the mechanics of success when working with clients, pulls back the curtain, and allows clients to understand what holds them back from realizing their goals. His insights help his clients identify and release their unmet needs-driven self-limiting, self-sabotaging beliefs and emotions to realize their true values, positive beliefs, and positive feelings so that they may reach the levels of success they dream of. Simon has written two books - "The Inspirational Tipping Point" and "Curing the Unmet Needs Disease."

Having spoken at hundreds of conferences and webinars, thousands across Canada and the USA have benefited from his expertise. He is an Advocis, GAMA LAMP, MDRT, NAIFA, Pro-Seminars, TEDx, and WIFS Speaker. Simon is a member of Advocis, FPA, GAMA International, NAIFA, and WIFS.

Simon is the Founder of Leading Advisor Inc. supported by his spouse Laura, the Chief Inspirational Officer, Amie Flowerday – Customer Service Coordinator, Belen Silva – Social Media Manager, Kianna Sunshine – Copywriter, Anu Ismail – Research, Sonia Ripa – Social Media Assistant, Allen Smith – Videographer, and Ram & Rekha Suthar – IT / Webmaster.

Laura and Simon are a successful working couple who live, work, and play in Victoria, BC, Canada. They enjoy the endless beauty of their surroundings on Vancouver Island through beach walks, hiking, cycling, and kayaking interspersed with a love of cooking, movies, playing with their dog Gryphon, prayer and meditation, reading, travel, and yoga.