

Laurie M. Martin CTTS, EPC, Author, Educator, Speaker and Coach

Laurie Martin, a certified trauma treatment specialist in Canada, offers frontline crisis-ready education for professionals. With 30 years of experience, Laurie specializes in coaching Financial Advisors with innovative practices to approach tough situations. She's a grief specialist, crisis responder, and author, presenting thought-provoking, interactive sessions focusing on real-life strategies.

Her high energy and sincerity elevate her targeted programs to a uniquely personal level. Although she comfortably wades deeply into difficult subjects, Laurie has a lively and positive presentation style that engages people and inspires them to be better on-the-spot communicators and problem-solvers.

Laurie's work and unmatched compassion have taken her to international destinations. She has thousands of hours of hands-on, frontline intervention experience, following such crises as the September 11th attacks, and most recently the pandemic.

Her national best-selling book: *Life Interrupted – Greater Success by Managing Life's Toughest Moments* has a unique focus on the workplace, and guides leaders and individuals through compassionate conversations to offer effective support when a client experiences a crisis.

She is known for turning darkness into light and preparing people to be crisis-ready like never before. Laurie has written hundreds of articles for a variety of publications and has been featured on several social media and radio talk shows.

Laurie has spoken at prestigious events like MDRT, Sun Life, and RCMP, featured in 350+ publications. Her mantra: stay focused, resilient, accountable, safe, and fight for your client!