

**The Canadian Initiative for Elder Planning Studies is Now  
Accepting Sponsorship Opportunities for the 2025 Elder Planning  
Issues Conferences (EPIC)**

**Our 2025 Theme is...**

**“Still Using Yesterday's Approaches For Today's World?”**

Consider this, "You can't do today's job with yesterday's methods and be in business tomorrow."

We are holding our 2025 “LIVE” Elder Planning Issues Conference (EPIC) in Niagara Falls, ON June 1-3, 2025.

You can view all the details about the EPICs here – [2025 EPIC Information](#) as it gets updated.

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If you provide products, services or concepts that would appeal to our aging landscape, and they fall into our 2025 theme, or if you just want exposure in the “aging” market, then this is the conference that you should be partnering with.

These conferences have been attended by Financial Advisors, Healthcare workers & other Professionals in addition to the general public who are looking for information and ideas on how to deal with elder issues for their aging clients, prospects, patients, customers and their own families.

**The 2025 National Elder Planning Issues Conference Sponsorship Opportunity**

As a sponsor of this event, your company will get the visibility that you deserve and send the message that you are associated with and want to do business with elder markets.

Your fee for sponsorship will be \$600.00 + taxes.

In exchange for your sponsorship:

- You will receive the opportunity to give a short “elevator” talk on what you and your company does
- You will get business exposure and a chance to connect with new relationships.
- You will be featured on our EPIC website and in all marketing that is distributed.
- You will also receive a listing of all the conference attendees so that you can follow up with them.

If you or your company want to advertise and market successfully today, then do so with our aging Canadians, with a company that specializes with aging knowledge.

*“Count your age by friends, not years. Count your life by smiles, not tears.” – John Lennon*

Please contact [alex@cieps.com](mailto:alex@cieps.com) with your sponsorship intent as soon as possible, so that we can get you on the EPIC conference site and in our marketing materials.