

**The Canadian Initiative for Elder Planning Studies is Now
Accepting Sponsorship Opportunities for the 2026 Elder Planning
Issues Conferences (EPIC)**

**Niagara Falls, ON
May 31 – June 2, 2026**

You can view all the details about the EPIC as it gets updated here – [2026 EPIC Information](#) as it gets updated.

Our 2026 Theme is...

“Strategic Solutions for a Changing Demographic”

“Strategic Solutions for a Changing Demographic” captures the urgent need for cross-sector innovation as Canada’s population ages. It invites professionals to rethink systems, services, and structures to meet the evolving needs of older adults - while anticipating the ripple effects across families, communities, and the economy.

This theme is not just about reacting to demographic shifts. It’s about leading with foresight, designing with empathy, and collaborating across disciplines.

Elder planning is a growing priority across financial services, insurance, and public policy. Sponsors gain:

- Brand alignment with ethical, client-centered aging support. Canada’s aging population is reshaping financial services and insurance
- Visibility among advisors, MGAs, and insurers committed to senior wellbeing.
- Engagement with professionals. Advisors need tools to support clients through retirement, health transitions, and legacy planning

Attending the 2026 "Strategic Solutions for a Changing Demographic" conference is more than just a professional opportunity - it’s a strategic imperative for you and your company.

If you or your company are serious about staying relevant and resilient in the face of our aging demographic change, this conference is where you need to be.

Your EPIC sponsorship investment will be \$600.00 + taxes

In exchange for your sponsorship:

- You will have a booth area set up for you. We provide a skirted table and chairs, but you are welcome to bring your corporate booth.
- You will get business exposure and a chance to make new relationships.
- You will be featured on our EPIC website and in all marketing that is distributed.
- You can give a short elevator speech on what you do and how you do it.
- You will also receive a listing of all the conference attendees after the conferences, so that you can follow up with them.

“Coming together is a beginning; keeping together is progress; working together is success.” – Henry Ford

Please contact alex@cieps.com with your sponsorship intent as soon as possible, so that we can get you on the EPIC conference site and in our marketing materials.

Thank you for your continued support.